

Message Text

UNCLASSIFIED

PAGE 01 MUNICH 04353 210914Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----113724 211011Z /20

R 210904Z DEC 77
FM AMCONSUL MUNICH
TO USDOC WASHDC
INFO SECSTATE WASHDC 9610
AMEMBASSY BONN
USMISSION USBERLIN
AMCONSUL BREMEN
AMCONSUL DUSSELDORF
AMCONSUL FRANKFURT
AMCONSUL HAMBURG
AMCONSUL STUTTGART

UNCLAS MUNICH 04353

FOR DIBA/OIM - WHITELEY

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: U.S. COMMERCIAL INFORMATION DAY REPORT: :
MUNICH SPRECHTAG

1. THE CONSULATE GENERAL HELD ITS SECOND MAJOR
U.S. COMMERCIAL INFORMATION DAY (SPRECHTAG) OF
FY 1978 IN MUNICH ON DECEMBER 6 AND 7, 1977.
IN INTERVIEWS WITH 22 FIRMS, THE FOLLOWING RESULTS
WERE ACHIEVED:

- A. TRADE OPPORTUNITIES - 40 (FOR 111 SIC NOS.)
- B. REVERSE INVESTMENT/JOINT VENTURE OPPORTUNITIES - 11
- C. REVERSE LICENSING/LICENSING OPPORTUNITIES - 8.

2. FOUR STATE REPRESENTATIVES ATTENDED AND WERE VERY
PLEASED WITH THE RESULTS, PARTICULARLY WITH THE HIGH
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 MUNICH 04353 210914Z

PROPORTION OF INVESTMENT/JOINT VENTURE OPPORTUNITIES
RELATIVE TO EXPORT OPPORTUNITIES, AS WELL AS WITH
THE QUALITY OF THE IO/JV PROSPECTS. MORE STATE
REPRESENTATIVES WOULD HAVE ATTENDED HAD NOT BERN
SCHEDULED AN INVESTMENT SEMINAR IN CONFLICT WITH
OUR SPRECHTAG.

3. WE CONTINUE TO BE AT A LOSS TO EXPLAIN THE
EXTREMELY LOW RESPONSE RATE WHICH AFFLICTS OUR
SPRECHTAG RECRUITING EFFORTS IN BAVARIA. THE RATE
FOR FIRMS ACTUALLY COMING TO THE INTERVIEWS WAS
A DISAPPOINTING 1.2 PERCENT OF THOSE INVITED.
BETTS

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 21-Dec-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977MUNICH04353
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770475-0804
Format: TEL
From: MUNICH
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19771232/aaaabahd.tel
Line Count: 68
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: a92916ff-c188-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 17-Feb-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 159521
Secure: OPEN
Status: NATIVE
Subject: U.S. COMMERCIAL INFORMATION DAY REPORT: : MUNICH SPRECHTAG
TAGS: BEXP, GE
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/a92916ff-c188-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009